المبدعون العرب
للاستشارات الهندسية

Arab Creators for Engineering Consultancy

Company Profile Advertising and Identity

2026

الملف التعريفي الدعاية والإعلان

Cairo · Riyadh · arabcreators.co



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تواصل معنا



ABOUT US

One engineering office for design, take-off and pricing, answerable for all of it

مكتب هندسي يجمع التصميم والحصر والتسعير تحت مسؤولية واحدة

Arab Creators began in Cairo as an engineering office supporting projects in Saudi Arabia with design, quantity surveying, pricing and tender preparation.

Today the office covers every discipline: architectural and interior design, structural and steel design, MEP, shop drawings, quantity take-off and pricing, health and safety, and planning and contracts.

The office is led by Eng. Ahmed Fathy Elsherbini, a civil engineer who has managed projects in Saudi Arabia and Egypt for more than ten years, and a member of the Saudi Council of Engineers and the Egyptian Engineers Syndicate.



Office interior design, Jubail 2026

OUR TEAM'S EXPERIENCE

10+

years of project management experience

سنوات من الخبرة في إدارة المشاريع

800+

SAR million, cumulative value of projects the team worked on

مليون ريال قيمة المشاريع التي شارك فيها الفريق

50+

projects across pricing, studies and execution

مشروعًا بين تسعير ودراسة وتنفيذ

WHAT WE COMMIT TO

Four principles on every project

أربعة مبادئ في كل مشروع

01

Accuracy

الدقة

Quantities are measured from drawings; any estimate is labelled as such.

02

Documentation

التوثيق

Every item is traced back to its drawing, page and source.

03

Independent review

المراجعة المستقلة

A second engineer checks the quantities and formulas before anything goes out.

04

Delivery commitment

الالتزام بالتسليم

We set the delivery date at the start and send progress reports as we go.

Where every figure comes from

Three labels shown next to every key figure

Verified

مؤكَّد

From a drawing or specification actually read, with the drawing number and page.

Benchmark

مرجعي

From a named and dated price source or standard.

Estimate

تقديري

From first principles where no document exists, and stated as such.

HOW WE WORK

Four stages from receiving the drawings to delivery

أربع مراحل من استلام المخططات حتى التسليم

01

Scope definition

تحديد النطاق

- Full reading of drawings and specifications
- Register of drawings received and their revisions
- List of gaps and queries before starting

02

Documented preparation

الإعداد الموثّق

- Take-off with drawing number and page for each item
- Reference sheet of the dimensions used
- Each figure labelled by its source

03

Independent review

المراجعة المستقلة

- Second check of quantities and formulas
- Check against specifications and code
- Log of review comments and their close-out

04

Delivery and support

التسليم والدعم

- Editable native files
- Summary of assumptions and exclusions
- Support until award or project close-out

Unit rate build-up with live Excel formulas

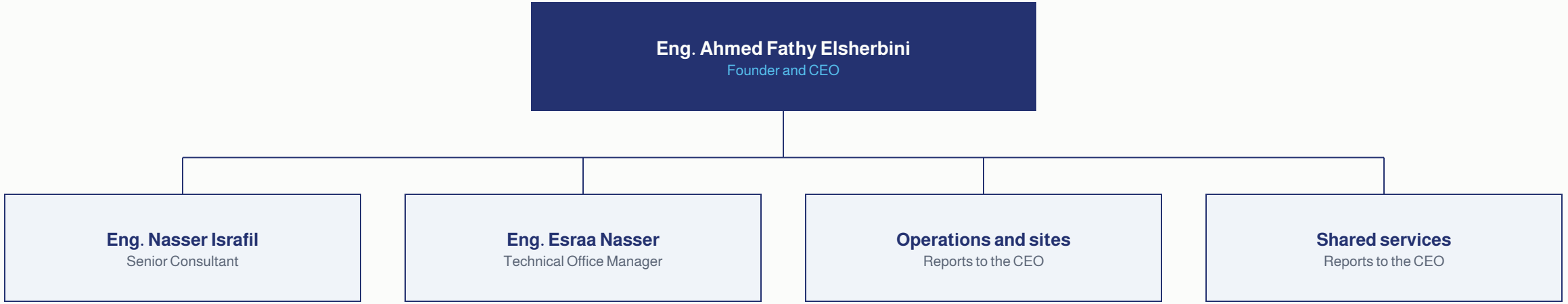
Materials M	+	Labour L	+	Equipment E	=	Direct cost	+	Indirect %	+	Profit %	=	Sell price

No result cell is typed by hand: change any percentage and the item and the total update at once.

MANAGEMENT TEAM

Organisation chart

Who runs the office, and which department handles what.



- Technical review of designs and engineering solutions
- Engineering consultancy for projects

- Quantity surveying and pricing
- Planning and scheduling in Primavera P6
- Tenders and contracts
- Architectural and interior design, 3D visuals

- Project execution and site supervision
- Quality assurance and control (QA/QC)
- Occupational health and safety
- Rope access and industrial coating

- Human resources
- Finance
- Information technology
- Marketing and advertising

WHERE WE WORK

Engineering office in Cairo, delivery and coordination in Riyadh

المكتب الهندسي في القاهرة، والتنفيذ والتنسيق في الرياض

Cairo

HQ

Head office and engineering office, 15th of May City

Riyadh

36

Delivery base, site visits and project coordination; 36 projects in our track record

Jubail

14

14 projects in our track record

Jazan

9

Nine projects, port and government facilities

Working hours: Sunday to Thursday, 9:00 to 18:00 Riyadh time. We reply to every request within one working day.



03

Track record

سابقة الأعمال

Selected projects we designed and built in Saudi Arabia, from concept to handover.

المبدعون العرب



TRACK RECORD

Published work register

سجل الأعمال المنشورة

No.	Project	Category	City	Year	Nature of work
01	Double-sided project signboard 3 × 3.4 m	Advertising	Jubail	2026	Design and structural calcs
02	Diya Al-Tameer brand identity and launch kit	Advertising	Riyadh	2026	Identity and print
03	Identity and stationery for a business services company	Advertising	Jubail	2026	Identity and print
04	Corporate identity and print-ready stationery	Advertising	Cairo and Riyadh	2026	Identity and print

Items marked “Execution” are site execution by our team in Saudi Arabia. Client names are withheld for privacy unless published with permission. The full register of more than 80 items is in our Track Record Statement.

01 PROJECT SIGNBOARDS

Project signboard: design, visuals and structural calculations

لوحة مشروع: تصميم وإخراج وحسابات إنشائية

Eastern Province · 2026

A double-sided 3000 × 3420 mm board: artwork for both faces, 3D visuals in 3ds Max and V-Ray, six A1 AutoCAD construction sheets, wind and foundation checks in ETABS and SAFE with stress ratios below 0.6, and solar lighting. Images are 3D visuals, not post-installation photos.

Design and structural calculations



Solar lighting at dusk



By day and at dusk

02 ADVERTISING

Brand identity and print

الهوية البصرية والمطبوعات

Riyadh, Jubail and Cairo · 2026

The Diya Al-Tameer identity and launch kit, our own corporate identity and stationery system for three divisions, and stationery for a business services company in Jubail, delivered as print-ready PDF/X-1a from InDesign and Illustrator.

Identity design and print-ready files



Diya Al-Tameer guidelines



Letterheads for three divisions



Folder

المبدعون العرب
للاستشارات الهندسية

Arab Creators for Engineering Consultancy

Scan to chat on WhatsApp

Let us start your next project

Send the drawings or a short description of the project, and we will reply with the scope and a quotation within one working day.

Saudi Arabia: mobile and WhatsApp
+966 59 700 9855

Egypt: mobile and WhatsApp Business
+20 111 256 5999

Email
info@arabcreators.co

Website
arabcreators.co

Head office
15th of May City, Cairo

Riyadh
Site visits and project coordination

Working hours: Sunday to Thursday, 9:00 to 18:00 Riyadh time

Eng. Ahmed Fathy Elsherbini · Founder and CEO

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